

# Healthy Doncaster Framework 2017-2018

*A collaborative approach to address the complexity of the challenge that obesity brings to Doncaster.*



## State of the issue

1. 63% of mother initiate breastfeeding
2. (a)23.8% of reception children are overweight/obese
2. (b)33.9% of 10/11 yr olds are overweight/obese
3. 51% of adults meet the 5 a day recommendation
4. 73.4% of adults are overweight or obese
- 5 (a) 57% meet the CMO recommendations for physical activity
- 5 (b) 30% of adults are sedentary
6. 19.3% of residents use outdoor space for exercise/health reasons
7. Approx. 125 under 5's are admitted hospital for dental caries

**High Level Challenges:** healthy weight consideration in all policies      mental health      inequalities

Actions		Challenges
<b>Delicious Doncaster</b> (Paul Stabeler)	<ul style="list-style-type: none"> <li>Doncaster Food Partnership Board and action plan established and approved.</li> <li>Internal food board established with DMBC Officers</li> <li>Food projects/initiatives in development including promotion of a Doncaster food brand</li> <li>Food poverty alliance /bid in development in line with a sustainable food cities approach</li> <li>Food network and website to be developed</li> </ul>	<ul style="list-style-type: none"> <li>Partnership approach – needs development and commitment from all sectors</li> <li>Funding needs to be secured for projects to develop and flourish and to secure Partnership Board</li> <li>Staff and financial resources to achieve full potential against food priorities outlined in action plan</li> <li>Establishing an evidence base to measure impact (examples from other areas)</li> <li>Maintenance of website/Hub/network</li> <li>Buy in of sustainable food cities concept across all sectors</li> </ul>
<b>Get Doncaster Moving</b> (Clare Henry/Andy Maddox)	<ul style="list-style-type: none"> <li>Transformation programme for DGT launched.</li> <li>Physical Activity and Sport strategy published.</li> <li>Dance activator programme for older people .</li> <li>Major sport events for Doncaster delivered.</li> </ul>	<ul style="list-style-type: none"> <li>Staff and financial resources to achieve true transformation</li> <li>Aligning to Physical Activity &amp; Sport Strategy structures</li> <li>Providing a legacy from high profile events</li> </ul>
<b>Environment</b> (Richard Purcell/Steve Shannon/Andy Rutherford)	<ul style="list-style-type: none"> <li>Health is a planning consideration of the Local Plan including hot food takeaway policy</li> <li>Local Access Fund providing services to encourage active travel.</li> <li>Coordinated approach to Active Travel via the Active Travel Alliance</li> <li>To gather evidence to support considerations for licensing.</li> <li>A strategic vision for Parks is revised as part of Doncaster Growing Together programme</li> </ul>	<ul style="list-style-type: none"> <li>Establishing the evidence base to measure impact</li> <li>Short term funding for Active Travel</li> <li>Number of disparate departments with a responsibility for parks</li> </ul>
<b>Children &amp; Young People and Families</b> (Carrie Wardle)	<ul style="list-style-type: none"> <li>Healthy Learning Healthy Lives &amp; obesity approach for collaboratives</li> <li>Health Visiting service</li> <li>Oral Health strategy</li> <li>Nutrition training</li> <li>Breastfeeding initiatives</li> </ul>	<ul style="list-style-type: none"> <li>Reduction in funding of 0-5 service</li> <li>Delays on production of HLHL website and assessment tools</li> </ul>
<b>Workplaces</b> (Kirsty Thorley)	<ul style="list-style-type: none"> <li>Workplace charter review across Y&amp;H – South Yorkshire model established</li> <li>Promotion of Workplace charter locally – toolkit for SME's</li> <li>Development of X-organisational workplace health group (DMBC, Rdash, DBHT, SY Fire &amp; Rescue service, St Leger Homes)</li> <li>Wider engagement with Workplace Charter in Doncaster</li> <li>MECC online package developed and links being explored through LGA Design bid</li> </ul>	<ul style="list-style-type: none"> <li>Stability across region regarding Charter status</li> <li>Adoption of SY model and tool kit with all neighbouring partners</li> <li>Internal buy in to workplace health agenda</li> <li>PR and promotion of charter in Doncaster and senior buy in</li> <li>Action plan to develop common themes across organisations e.g communications/campaigns</li> <li>Measuring impact of work place health initiatives in Doncaster</li> </ul>
<b>Weight Management Services</b> (Louise Robson)	<ul style="list-style-type: none"> <li>Extension of current Tier 3 weight management service (12 months) in development</li> <li>Service review of Tier 3 service in progress</li> <li>Review of NHS Health checks service and links to National Diabetes Programme i</li> <li>Tier 4 specialised weight management</li> <li>CCG commissioned FIT Rovers programme</li> </ul>	<ul style="list-style-type: none"> <li>Corporate sign off for Tier 3 extension</li> <li>Future of Tier 3 weight management service in 2019/20</li> <li>Model for NHS Health checks in 2018/19</li> <li>Gaps and capacity issues across services</li> <li>Measuring impact of MECC and weight management projects</li> </ul>

## Indicators

1. Breastfeeding initiation 2. Child Excess Weight 3. Average number of portions of fruit and veg consumed. 4. Excess weight in adults 5. % of physically active and inactive adults 6. Utilisation of outdoor space for exercise/health reasons 7. Hospital admission due to dental caries 0-4yrs.